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## News Release

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## **IBTA's Essential Business Skills Courses Now Available at Innovative Management & Professional Training, Cayman Islands**

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**Miami, Florida May 20, 2015.** Today the International Business Training Association (IBTA®) and Innovative Management & Professional Training (IMPT), announced the renewal of their partnership to fulfill the needs of the business sector by offering the Certified Business Professional™ (CBP) Certifications and Courses.

CBP is the globally recognized business course program for students and professionals, allowing individuals to receive international credentials that display their knowledge, and experience in business skills.

The Certified Business Professional training, developed by industry leaders, and demanded by corporations globally, includes short, structured courses in Customer Service, Sales, Leadership, Business Communication, Business Management, Project Management, Marketing, and several other titles. The skills gained in the courses have become the standard by which an employer can validate an employee's expertise in the best business practices.

Innovative Management & Professional Training, Cayman Islands, recognizes the importance of this partnership in order to meet the growing demands of the business sector. According to Yvette Myles of IMPT, "Our partnership with the International Business Training Association allows us to continue to offer our participants the necessary training required in order to differentiate themselves. We're excited to continue offering IBTA's short and structured courses where our participants can receive an international

certification confirming their knowledge in the skills being taught. We are offering several CBP courses, which provides necessary training for individuals from various backgrounds, whether they are a new recruit or a mature professional the CBP Program continues to offer our clients skills for continuing professional development."

The CBP Program of Courses and Certifications were developed to standardize and improve business practices for the new global economy. It allows professionals to stay at the forefront of all aspects of business, using both the technical and the soft-skills applications that are so vitally important to any company.

Dario Morell, VP of Operations, IBTA, states that, "These all important skills offered in the CBP Business Skills Training Program are essential to the successful operations of businesses and corporations globally. The success of a company will always be attributed to its people. No matter how small or how large, in order to stay afloat (and for that matter, to grow and succeed), a business must always ensure that its employees have the essential skills to meet the goals of the company. At IBTA, we are committed to ensuring that we provide relevant training materials for both the success of the professional and that of corporations worldwide".

To learn more about enrolling in the CBP Business Skills training program at Innovative Management & Professional Training, visit <http://www.impctraining.com>

### **About International Business Training Association (IBTA)**

The International Business Training Association is a knowledge-centered organization committed to the training and certifying of business professionals to International standards. IBTA's mission is to equip business professionals with the skills and certification required to meet and surpass business standards in our global industry.

IBTA officially released its business certifications in 2003 under the brand of the Certified Business Professional (CBP™) after two years of initial consultation and development. Today, IBTA's CBP Certification is the fastest growing soft-skills certification for business professionals with partners in the U.S., Canada, UK, Middle East, Africa, Central America, South America, the Caribbean, India, China, Vietnam, Brunei, Singapore, and Australia. The CBP courseware and exams are available in English, Spanish, Vietnamese and Arabic.