

## INTERNATIONAL BUSINESS TRAINING ASSOCIATION

14221 SW 120<sup>th</sup> St, Suite 220  
Miami, FL 33186  
(954) 624-8011 or 1-866-330-IBTA  
[ibtalearning.com](http://ibtalearning.com)  
[cbpcertify.com](http://cbpcertify.com)



## News Release

### Media Contacts:

Connie Gorum  
CEO  
C.L. Russell Group, LLC  
(301) 333-2574  
[info@clrussellgroup.com](mailto:info@clrussellgroup.com)

Dario Morell  
Vice President Operations  
IBTA  
(954) 624-8011  
[partnership@ibtalearning.com](mailto:partnership@ibtalearning.com)



C. L. Russell Group, LLC

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## **C.L. Russell Group, LLC brings IBTA's Global Standard for Essential Business Skills Training and Certification to the Nation's Capital Area**

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**Upper Marlboro, Maryland, November 17<sup>th</sup>, 2017.** The International Business Training Association (IBTA<sup>®</sup>) and C.L. Russell Group, LLC, a leader in training and certification in the Washington D.C. area, have partnered in the region to expand the offering of the Certified Business Professional (CBP) courses and certifications in the States of Maryland and Virginia. This makes the global standard for essential business skills available to many more businesses and career-minded individuals in the nation's northeastern cities.

C.L. Russell Group, LLC is a premier provider of workforce training and instructional design for businesses in Maryland and Virginia. This veteran owned business has helped organizations improve performance and service quality by helping to develop training schedules for staff which foster higher service levels, and which motivate both managers and front-line staff to consistently maintain the highest levels of organizational productivity and efficiency. By now offering and providing Certified Business Professional (CBP) training developed by the International Business Training Association (IBTA), C.L. Russell Group, LLC is allowing individuals and businesses in the D.C. area the opportunity to be trained on essential business skills at a global standard.

IBTA's Certified Business Professional courses and certifications include business skills like Business Management , Computer Technology Specialist, Project Management, Leadership,

Customer Service, and Sales, to name a few. By expanding their offerings to include courses that IBTA's global training partners have been providing for the past 14 years, C.L. Russell Group, LLC will allow students to receive international credentials that display their expertise in essential business skills to meet and surpass corporate demands.

According to IBTA, the internationally recognized business skills training program - Certified Business Professional™ (CBP) developed by the International Business Training Association (IBTA) and taught around the globe provides the essential of the business skills and leaves out the fluff, so that employees and business professional can actually get the job done well. CBP certification has become a standard in some countries and institutions around the world in validating an employee's knowledge and skills in the most current and best business practices.

The Certified Business Professional courses are short, structured training courses.

“By offering the Certified Business Professional business skills training, C.L. Russell Group, LLC is now well equipped to train career-minded individuals in business skills that represent a global standard, making those who receive the CBP distinction more employable. This partnership between IBTA and C.L. Russell Group, LLC is necessary at this time to meet the growing needs of the business community in the D.C. area. The CBP business skills training are structured for optimal learning by providing real-world business principles in the classroom. C.L. Russell Group, LLC with its supportive business approach and trained instructors is well suited to provide for the influx of individuals needing to receive quality business skills training which is so essential in today's global economy.” said, Dario Morell, Vice President of Operations for IBTA. “We chose C.L. Russell Group, LLC to offer this training and certification to the D.C. area because their executive staff is experienced with choosing training to meet the needs of businesses today,” stated Mr. Morell.

To learn more about enrolling in the CBP business skills training and certification at C.L. Russell Group, LLC visit: [clrussellgroup.com](http://clrussellgroup.com) .

IBTA offers the opportunity to become an Authorized Training Partner (ATP) for CBP. ATPs receive IBTA support in the form of referrals, sales and marketing, industry news, and instructor materials. Visit [cbpcertify.com](http://cbpcertify.com) or [ibtalearning.com](http://ibtalearning.com) to learn about becoming an ATP.

## **About the International Business Training Association (IBTA)**

The International Business Training Association is a knowledge-centered organization committed to the training and certifying of business professionals to International standards. IBTA's mission is to equip business professionals with the skills and certification required to meet and surpass business standards in our global industries.

IBTA officially released its business certifications in 2003 under the brand of the Certified Business Professional (CBP™) after two years of initial consultation and development. Today, IBTA's CBP Certification is the fastest growing soft-skills certification for business professionals with partners in the U.S., Canada, UK, Middle East, Africa, Central America, South America, the Caribbean, India, China, Vietnam, Brunei, Singapore, and Australia. The CBP courseware and exams are available in English, Spanish, Vietnamese and Arabic.